

Siddharthaa Sawansukha of Sawansukha Jewellers bags the prestigious Rashtriya Gaurav Award

An award like the Rashtriya Gaurav Award is simply not an inspiration to do better; it is a sign of empowerment as well. On 20th December 2017, New Delhi witnessed a seminar on Economic Growth and National Integration organized by India International Friendship Society. Mr. Siddharthaa Sawansukha has been awarded with this prestigious award for his exemplary contribution in the field of jewellery. The occasion was graced by eminent personalities and both state and centre ministers. The award was presented to Mr. Sawansukha by the former Governor of Tamil Nadu and Assam.

Siddharthaa Sawansukha is a name synonymous with excellence and innovation in the jewellery world. Under his leadership, this jewellery brand has seen some amazing initiatives. To provide a solid platform for budding jewellers to showcase their talent, Mr. Siddharthaa Sawansukha initiated Designer Ki Khoj contest. It was a stepping stone for every designer who want to make a name for themselves in the field of designing. As part of the CSR initiative, Mr. Sawansukha also started the Bachpan Kids Jewellery Collection; this unique line was designed exclusively for the little ones. But the best thing about this initiative was that a portion of the sales amount was donated to bring happiness in the lives of the underprivileged children.

The Sawansukha brand has come a long way under the capable guidance of Mr. Sawansukha. This motivated soul has always felt that there is no alternative to hard work. As he continues on the path of excellence, he strives to carry the legacy of the brand and enhance the presence of Sawansukha Jewellers in both national and international arena.

About Sawansukha

Sawansukha started their journey 250 years back in Bikaner, Rajasthan and has been in the competitive market of Kolkata for nearly 50 years. Some of the most amazing diamond jewellery creations have come from Sawansukha Jewellers and have mesmerized their customers. Today Sawansukha is one of the leading Indian jewellers with an award-winning showroom in Central Kolkata.